

March 11, 2020

At our core, FPA is about community...a global financial planning community where we care for each other, our families, our clients and our employees. To be good stewards of our community, FPA is taking a broad view of the impact of COVID-19 (the Coronavirus) and subsequent market volatility with a sense of responsible urgency.

Just as you work to help support your clients during times of uncertainty, we are working to meet our responsibility to you as a member of FPA.

For our **members**, we recently launched an online community called [Navigating Market Turbulence Related to the Coronavirus](#) where you can connect with your FPA peers through a hosted series of virtual discussions on best practices on supporting clients and access a curated library of content from the *Journal of Financial Planning* and other sources. And while we provide you with valuable practice-related information, we know that the financial downturn may impact some members' ability to pay their FPA membership dues. Because we believe it's so important during times like this for members to stay connected with their peers, in the coming weeks we will offer a financial hardship option for those members who need time to get their financial legs underneath them.

For our **chapters**, we have prepared an 'advisory bulletin' to chapter leaders and chapter executives to help them navigate what to do with their planned in-person events and conferences. In addition, we have several online communities for chapter leaders and chapter executives to share concerns and best practices.

For our **members and chapters**, we have launched a 'Volatility Resource Center' at www.OneFPA.org/Volatility that provides various resources and information that will be of assistance to you. Whether you're a member looking to navigate the turmoil for your business or clients, or you're a chapter leader or chapter executive looking to make the best decisions possible for your local members and programs, FPA wants to be your partner. Content will be added to this page frequently, so please bookmark the page and come back often.

For **staff**, we have established business continuity protocols that are consistent with the organization's commitment to their safety. Despite the challenges the current landscape presents, we remain steadfast in our commitment to delivering outstanding service and support to our members and chapters.

For **FPA national events**, we are monitoring daily the situation and how it may impact upcoming events, including FPA Retreat, FPA NexGen Gathering, National Advocacy Day and FPA Residency. We will communicate regularly with those members planning to attend these events. The health and safety of our attendees will always be the primary focus. We want to extend the same care to our strategic and corporate partners that we do to our event attendees. We will work diligently with our partners to repurpose their support and connection to our members if an event is cancelled.

For the **oversight of FPA**, the national Board of Directors and staff will continue to be professional and good stewards of the association. While the well-being of our members and stakeholders is our priority, we need to be equally diligent in ensuring the financial well-being of FPA is able to weather the uncertainty. Rest assured that FPA leadership will make responsible decisions to effectively manage the resources of your association.

FPA stands ready to do its part to support you in any way we can.

Sincerely,



Martin C. Seay, Ph.D., CFP®
2020 FPA President



Lauren M. Schadle, CAE
Executive Director/CEO